

# SAULT COLLEGE OF APPLIED ARTS AND TECHNOLOGY

SAULT STE. MARIE, ONTARIO



## COURSE OUTLINE

<b>COURSE TITLE:</b>	Illustration 3		
<b>CODE NO. :</b>	ADV 201	<b>SEMESTER:</b>	1 Fall 2016
<b>PROGRAM:</b>	Graphic Design		
<b>AUTHOR:</b>	Jeff Dixon		
<b>DATE:</b>	JUNE 2016	<b>PREVIOUS OUTLINE DATED:</b>	August 2015
<b>APPROVED:</b>		"Colin Kirkwood"	JUNE 2016
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		<b>CHAIR</b>	<b>DATE</b>
<b>TOTAL CREDITS:</b>	4		
<b>PREREQUISITE(S):</b>	ADV 111		
<b>HOURS/WEEK:</b>	3		

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*School of Environment, Technology and Business*  
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**I. COURSE DESCRIPTION:**

This computer lab course will require students to develop technical digital illustration techniques using primarily Adobe Illustrator. Through the development of Orthographic (plan/elevation) drawings and 3 dimensional drawings the student will be able to communicate to a third party how a proposed object and environment will appear and function using digital tools and techniques.

**II. LEARNING OUTCOMES AND ELEMENTS OF THE PERFORMANCE:**

Upon successful completion of this course, the student will demonstrate the ability to:

1. Demonstrate the ability to fully understand vector based applications and files and apply them in the appropriate circumstances  
Potential Elements of the Performance:  
Demonstrate an ability to understand vector based illustrations and file types  
Demonstrate an ability to accurately render concepts using vector based applications such as Adobe Illustrator
2. Demonstrate the ability to use the various tools in Adobe Illustrator to create convincing renderings for commercial use  
Potential Elements of the Performance:  
Demonstrate an ability to accurately use the pen tool to create clean crisp "inked" illustrations  
Demonstrate the ability to use other tools such as brushes, gradients, gradient mesh and a variety of other tools to create realistic and stylized illustrations.
3. Demonstrate the ability to plan the development of 3 dimensional objects on a flat plane  
Potential Elements of the Performance:  
Demonstrate an ability to develop orthographic (plan and elevation) drawings  
Demonstrate the ability to use principles of 2-point perspective to create renderings from orthographic (plan) drawings.  
Demonstrate the ability to create artists conceptual drawings of objects and environments to industry standards
4. Demonstrate the ability to accurately produce oblique and isometric information drawings  
Potential Elements of the Performance:  
Demonstrate an understanding of oblique and isometric drawings and their relevance to information illustration applications  
Demonstrate an ability to produce oblique and isometric line drawings from orthographic (plan views). Understand and apply use of line thicknesses to convey depth and form of object or environment.
5. Apply effective business practices and project management skills appropriate to his/her position as an illustrator in the graphic design field

Potential Elements of the Performance:

Demonstrate an ability to meet project schedules and deadlines

Demonstrate an ability to provide constructive criticism and suggestions for improvement at critiques

**III. TOPICS:**

1. Adobe Illustrator tools
2. Orthographic drawings
3. Isometric and Oblique drawings
4. Artists concept drawings
5. Industry applications
6. Meeting schedules and timelines
7. Understanding vector based programs

**IV. REQUIRED RESOURCES/TEXTS/MATERIALS:**

All students will be required to utilize materials and tools from the supply kit purchased in semester 1. In addition students should expect to purchase consumable supplies such as paper, illustration board, cover stock etc.

**V. EVALUATION PROCESS/GRADING SYSTEM:****Assignments = 100% of final grade**

Students must complete all assignments to achieve credit for the course

The following semester grades will be assigned to students:

<b>Grade</b>	<b><u>Definition</u></b>	<i>Grade Point Equivalent</i>
A+	90 – 100%	4.00
A	80 – 89%	
B	70 - 79%	3.00
C	60 - 69%	2.00
D	50 – 59%	1.00
F (Fail)	49% and below	0.00
CR (Credit)	Credit for diploma requirements has been awarded.	
S	Satisfactory achievement in field /clinical placement or non-graded subject area.	
U	Unsatisfactory achievement in field/clinical placement or non-graded subject area.	
X	A temporary grade limited to situations with extenuating circumstances giving a student additional time to complete the	

	requirements for a course.
NR	Grade not reported to Registrar's office.
W	Student has withdrawn from the course without academic penalty.

## VI. SPECIAL NOTES:

### **Attendance:**

Sault College is committed to student success. There is a direct correlation between academic performance and class attendance; therefore, for the benefit of all its constituents, all students are encouraged to attend all of their scheduled learning and evaluation sessions. This implies arriving on time and remaining for the duration of the scheduled session.

## ***DEDUCTIONS – LATES, EXTENSIONS AND FAILS***

### **Lates:**

An assignment is considered late if it is not submitted at the time and date specified by the instructor. Maximum grade for a late assignment is "C"

### **Extensions:**

The instructor may grant extensions for assignment/projects under exceptional circumstances (e.g. death in the family or serious illness). An extension, when offered, will have a mutually agreed upon deadline that does not extend beyond the conclusion of the current semester.

### **Fail:**

A fail grade (F) is assessed to an assignment that has not been executed to a minimum satisfactory "D" grade level or in which the directions have not been followed correctly.

A failed assignment must be entirely re-done or corrected according to the instructor's specific instructions and resubmitted within one week.

Maximum grade for a failed assignment is "C"

### **Preliminary Studies:**

All assignments require preliminary or intermediate steps such as thumbnails, roughs, and preliminary comprehensive layouts.

These intermediate steps are evaluated according to criteria established by the instructor and submitted according to established timelines. The final grade for each assignment will be an average of the grade achieved for all stages of the assignment. This reinforces the importance of the preliminary stages of each project.

### **Resubmission policy**

- Any assignment completed during this course may be submitted for re-evaluation if the student meets the following criteria.

- an assignment that was initially submitted past the initial assigned deadline will not be eligible for re-evaluation.
- an assignment that initially achieved a fail grade must be resubmitted to achieve minimum project standards and will receive a maximum C grade as indicated under the section for Lates and Fails in this outline.
- the resubmitted project must be accompanied by the original project and the original evaluation sheets (with written indication of grade breakdown) provided by the professor
- assignments may be resubmitted at any time during the semester. The final date for last resubmissions will be announced by the professor during class and usually are no later than two weeks prior to the end of the semester.
- Resubmitted assignments must identify the project and class, and be clearly marked "RESUBMISSION" when submitted
- it must be understood that resubmitted assignments are usually marked with greater scrutiny than first submissions to take into consideration the learning experiences, practice, and achievement of learning outcomes achieved by the student during later sessions in the semester.
- When comparing the original submission grade and the resubmission grade the student will receive benefit of the higher grade
- Assignments will not be accepted for resubmission to include preliminary studies. Preliminary studies should be completed before the commencement of work on final comprehensives and as such will only be considered for evaluation on or before the original submission. Assignments resubmitted to include preliminaries must be completely re-done and have a new creative direction for evaluation.